

ABOUT YOU		PLEASE NOTE: LICENSING OFFICERS, LICENSING COMMITTEE MEMBERS AND THE APPLICANT CAN VIEW THE INFORMATION PROVIDED ON THIS FORM	
Your first name (required)		Your last name (required)	
Sonia		Cooke	
Your address including postcode (required)			
Trading Standards Service 1 Hammerstone Road Manchester M18 8EQ			
Contact email address		Contact phone no	
[REDACTED]		[REDACTED]	

ABOUT THE PREMISES
Application Ref No. (if known):
LPA 293454
Name of the Premises about which you would like to make a representation:
Wineshop
Address of the Premises (including postcode if known):
243 Princess Road, Manchester, M14 7LT

YOUR REPRESENTATION
<p>Please outline your representation below and continue overleaf. This should be the likely effect of the grant of the licence / certificate on the licensing objectives on and in the vicinity of the premises in question. (Please continue on a separate sheet of paper if necessary)</p>
<p>The Trading Standards Service has assessed the likely impact of the granting of this application taking into account a number of factors, including the conditions offered and times applied for and any potential risk that the granting of this application could lead to issues which do not uphold the licensing objectives specifically the prevention of children from harm.</p> <p>The applicant proposes the extension of hours of sale of alcohol in a retail store. The applicant has offered some conditions to promote the licensing objectives, specifically the protection of children from harm. The conditions offered relate to implementing a challenge 25, and ID checks. However, the applicant has failed to consider specifically what staff training will be provided, and how it will be recorded/ refreshed. Furthermore, the applicant has not considered how refusals will be recorded, what acceptable forms of ID will be accepted and how they will ensure proxy sales do not occur on the premises.</p> <p>Manchester City Councils Statement of Licensing Policy MS12 <i>Prevent underage sales of alcohol, including proxy sales</i>, states that effective and appropriate measures must be taken to ensure age restrictions are enforced at the premises. Examples given of this are details of what forms of ID are acceptable, the maintenance of refusal logs and staff training. MS12 continues stating that the licensing authorities preferred approach is a Challenge 25. This approach allows for a much stronger age verification policy as it is much easier for staff to distinguish if someone is 25 or older rather than 21. Documented staff training is also expected. The applicant has not given detail to ensure the licensing objectives would be promoted and upheld.</p> <p>Giving consideration to the above policy which clearly outlines expected measures to be taken at licensed premises and the conditions that the applicant has offered. The Trading Standards Service recommends the following conditions to be attached to the premises licence if granted:</p>

Supporting Evidence: In addition to your own written / oral testimony to the Licensing Sub-Committee, you may wish to provide evidence to support your representation. You will need to show how this evidence relates to the premises in question. Examples of supporting evidence include oral testimony, written testimony, noise records, video or photographic material, crime and disorder data, other statistical data, reports etc.)

Remove offered conditions:

- Signs to request alcohol should not be bought for children and not served to anybody under 18
- Signs stating no alcohol served or bought for children

Add conditions:

- The Challenge 25 scheme must be operated to ensure that any person who appears to be under the age of 25 shall provide documented proof that he/she is over 18 years of age. Proof of age shall only comprise a passport, photo card driving licence, an EU/EEA national ID card or similar document, an HM Forces warrant card, a card bearing the PASS hologram, or any electronic or biometric age verification technology approved by the licensing authority.
- The premises shall display prominent signage indicating at any point of sale and at the entrance to the premises that the Challenge 25 scheme is in operation.
- The premises shall display prominent signage indicating at any point of sale and at the entrance to the premises that it is an offence to buy or attempt to buy alcohol for a person who is under 18 and for a person under the age of 18 to buy or attempt to buy alcohol.
- A refusals record must be kept at the premises which details all refusals to sell alcohol. This record must include the date and time of the incident, the name of the staff member who refused the sale, and the reason the sale was refused. All entries must be made within 24 hours of the refusal. The record must be made available for inspection and copying within 24 hours of a request by an officer of a Responsible Authority.
- All staff authorised to sell alcohol shall be trained in:
 - Relevant age restrictions in respect of products
 - Prevent underage sales
 - Prevent proxy sales
 - Maintain the refusals log
 - Enter sales correctly on the tills so the prompts show as appropriate
 - Recognising signs of drunkenness and vulnerability
 - How overservice of alcohol impacts on the four objectives of the Licensing Act 2003
 - How to refuse service
 - The conditions in force under this licence.
- Training must include evidence that the trainee has gained knowledge and understanding of the training, which may consist of a test or quiz, completed by the trainee.
- Documented records of training completed shall be kept for each member of staff. Training shall be regularly refreshed and at no greater than 6 monthly intervals. Training records shall be made available for inspection upon request by a police officer or an authorised officer of Manchester City Council.

GREATER MANCHESTER POLICE - REPRESENTATION

About You

Name	PC Alan Isherwood
Address including postcode	1 st Floor Manchester Town Hall Extension Lloyd Street Manchester
Contact Email Address	[REDACTED]
Contact Telephone Number	[REDACTED]

About the Premises

Application Reference No.	LPV 293454
Name of the Premises	Wineshop
Address of the premises including postcode	243 Princess Road, Manchester M14 7LT

Your Representation

Please outline your representation below and continue overleaf. This should describe the likely effect of the grant of the licence on the licensing objectives on and in the vicinity of the premises in question.

Please accept this as formal notification of the Greater Manchester Police objection to the premises licence in relation to the above premises on the grounds of Prevention of Crime and Disorder and the Prevention of Public Nuisance.

The premises are situated in very close proximity to residential properties and the application is seeking to allow the premises to remain open selling alcohol for 19 hours a day.

GMP are concerned that by allowing this application it will cause an unacceptable level of disturbance to those living in very close proximity to the premises. The potential noise from customers talking outside the premises and by vehicles used by customers to travel to and from the premises in the early hours is of great concern.

Therefore, GMP would ask that this application is refused due to the potential disturbance that may be caused to those living nearby, which in turn could result in confrontation between the residents and the premises operators and end up with calls to GMP.

LOOH



**MANCHESTER
CITY COUNCIL**

Licensing & Out of Hours Compliance Team - Representation

Name	Saeed Akhtar
Job Title	Neighbourhood Compliance Officer
Department	Licensing and Out of Hours Compliance Team
Address	Level 1, Town Hall Extension, Manchester, M60 2LA
Email Address	[REDACTED]
Telephone Number	[REDACTED]

Premise Details

Application Ref No	REF M293454
Name of Premises	Wineshop
Address	243 Princess Road, Manchester, M14 7LT

Representation

Outline your representation regarding the above application below. This representation should describe the likely effect of the grant of the licence/certificate on the licensing objectives and on the vicinity of the premises.

The Licensing & Out of Hours team have assessed the application to vary the existing timings relating to the opening times and retail sale of alcohol which are:

Existing hours:

Monday – Sunday 11.00am to 00.00

Hours applied for:

Monday to Wednesday from 11.00 to 00.00

Thursday to Sunday from 11.00 to 06.00

When considering the application, we have taken into account a number of factors including how the applicant demonstrates how the four licensing objectives will be promoted, the nature of the area in which the premises is located, and the licensable activities and hours applied for, we have also considered the opening times of other licenced premises in the area all of which do not sell alcohol beyond midnight.

Licensing and Out of Hours team have concerns that the grant of the application is likely to lead to the licensing objectives being undermined, in particular with public nuisance, these concerns are specifically that the grant of this variation is likely to exasperate problems with noise nuisance from customers frequenting the premises at times when residents in nearby properties would be sleeping, and that street drinking and general anti-social behaviour in the area will increase.

To reduce the potential impact on local residents LOOH would ask that this application be refused.

Nearest residential properties.









Recommendation: Refuse application

Ward Councillor

From: Angeliki Stogia [REDACTED]

Sent: 12 October 2023 17:46

To: Premises Licensing <Premises.Licensing@manchester.gov.uk>

Subject: Re: Premises Licence variation 293454/AM2: Wineshop, 243 Princess Road, Manchester, M14 7LT, (Whalley Range ward)

I am writing to object to this request for variation to the licence on the grounds of ASB, noise nuisance and public safety.

The area adjacent the premises is a residential area and the extension to the licencing times until 6am will only exacerbate ongoing issues which include litter, antisocial behaviour and noise nuisance. In addition, the premises are in the vicinity of an extra care scheme that offers apartments exclusively for the over 55s, who deserve to live in peace.

The proposed new opening hours will encourage noise at an unreasonable time by people congregating outside nearby takeaways, either waiting for their friends, or waiting for a taxi. It will also increase the amount of discarded wrappers/food debris that people have to wake up to on Princess Road.

Although I appreciate that the Applicant has requested a licence to provide alcohol, this does not negate the above issues. Easier access to alcohol in the early hours of the morning will fuel the house parties that take place which disturb residents of on a regular basis.

The problems in the area are cumulative in nature, and not just limited to alcohol consumption.

Kind Regards.

Councillor Angeliki Stogia
Labour Councillor for Whalley Range